



Social media solutions

Strengthen your trademark strategy

Social media is a major driver in the growth of trademarks in the last 10 years. Including social media websites as part of a holistic trademark clearance and brand protection strategy is essential for mitigating risk to your brand and your bottom line. CompuMark[™] makes it easy with Social Media Username Search and Watch. They report use of trademarks as usernames on popular social media sites, helping you minimize the risk of costly conflicts and safeguard your valuable brands.

Social Media Username Search

Identify potential trademark conflicts on social media sites early in the clearance process, before you make significant investments in your new brand.

- Choose the social media coverage that meets your needs top 25, top 50 or all 120+ sites.
- Add Social Media Username Search to your Full Availability Search, or order it alone.

Social Media Username Watch

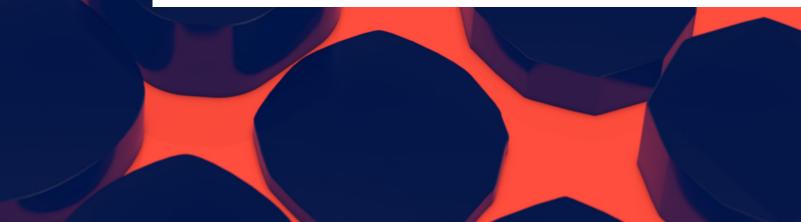
Find out if someone is using your trademark as a username on social media, potentially negatively impacting your brand's value. We notify you when a watched trademark appears as a username on major social media websites, so you can act quickly to protect your brand.

• Eliminate the time-consuming task of manually monitoring social media websites for brand misuse, reducing administrative burdens.

Insight at your fingertips

Access and analyze results quickly and conveniently in our SERION[®] online trademark environment.

- Accelerate your initial review with screenshots of identified social media pages and links for real-time evaluation.
- Streamline your workflow review social media results with your other CompuMark screening, search and watch results, all in one place.



Extensive social media coverage

Social Media Search and Watch target more than 120 of the most popular social media sites, including the following:

Badoo Behance Bit.ly Blogger BuzzFeed Café Mom DailyMotion DeviantArt Disqus Ebay Etsy Facebook Flickr Fotolog Foursquare Geeklist Good Reads GooglePlus Instagram Last.fm LiveJournal Medium Meetup MySpace OkCupid Pandora Periscope Photobucket Pinterest Reddit ReverbNation Scribd Slack Slideshare SoundCloud Spotify Steam StreamMe StumbleUpon Technorati TripAdvisor Tumblr Twitter Vimeo Vine Vk Wikipedia Wordpress Yelp YouTube

To learn more, visit compumark.com



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