



## **Domain Solutions**

# Build and protect strong online brands

As the Web continues to grow as a core commercial channel, domain names are extremely valuable brand assets. Explosive growth in domain name registrations worldwide has made acquiring and protecting domain names more challenging than ever. CompuMark helps you meet the challenge with a comprehensive array of solutions for securing and safeguarding your precious domain names in today's complex online landscape.

# **Domain Search Solutions**

### **Domain Name Search**

When developing a new brand, determining the availability of domain names is a critical step in the clearance process. We make it easy, with Domain Name Search coverage of more than 110 million gTLDs across the most commonly used extensions from all ICANN-accredited registrars, including: .aero, .biz, .cat, .com, .coop, .info, .mobi, .name, .net, .org, .pro, .travel, .us.

### ccTLD Search coverage

In many markets, having a country code domain (ccTLD) provides crucial credibility. We help you avoid potential conflicts with ccTLD search coverage for more than 240 countries and registers – a total of more than 185 million domain names and 685 extensions.

Order a ccTLD Search with any Trademark Search or Domain Name Search, or as a stand-alone ccTLD Search.

### **Domain Typosquatting Search**

Typosquatting, the practice of registering domain names that are intentional misspellings of website addresses to redirect traffic, can be devastating to your brand and business. Our gTLD Domain Typosquatting Search provides the information needed to assess and manage the risk to your existing or proposed mark.

We search numerous domain name variants commonly used by typosquatters, identifying both registered and unregistered domain names of interest – valuable insight for your online brand protection strategy.

# **Domain Watch Solutions**

### New gTLD Watch coverage

The influx of new gTLDs have created a new source of potential online infringements. Make sure your brand protection strategy covers this threat by adding New gTLD Watch Coverage to any gTLD Domain Name Watch. We alert you when a watched name is registered as a New gTLD, so you can take swift action to prevent potential revenue loss and protect your brand's reputation.

### **Domain Name Watch**

Is someone using a domain name confusingly similar to yours? Identify "copycat" domains quickly with our Domain Name Watch. We watch your domain name each week against our comprehensive gTLD database, helping you pinpoint names identical to your trademark or closely identical to your brand or domain name. Coverage includes: .aero, .biz, .cat, .com, .coop, .info, .mobi, .name, .net, .org, .pro, .travel, .us.

### ccTLD Watch coverage

In the global online marketplace, watching country code TLDs for potential infringers is essential. We make it easy, with ccTLD watch coverage for more than 240 countries and registers. Order a ccTLD Watch with any Trademark Watch or Domain Name Watch, or as a stand-alone ccTLD Watch.

Want combined gTLD and ccTLD coverage? Order our Domain Watch Premium for a comprehensive view.

### **Domain Typosquatting Watch**

Typosquatters are continually at work, registering misspelled domain names to divert traffic – or worse. Protect your brand, with our gTLD Domain Typosquatting Watch. We watch for misspelled variants of your domain names, alerting you to domains that may pose a threat. You receive the insight needed to better understand the risks, or to take legal action to defend your brand assets.

### Web Watch Service

Domain names aren't the only brand assets that demand protection online – so do trademarks.

Safeguard your brand with our Web Watch Service. We watch for a variety of uses that could threaten your brand equity – from brand misuse and unlicensed use to derogatory remarks and confusingly similar brands. You receive concise, actionable reports with the results that matter most, saving you time and effort.

# Why trust us with your online brand?

- Industry-leading expertise and technology to pinpoint the most relevant results
- Clear, actionable reports that save you time
- Superlative service from the industry's most trusted search and watch partner.

To learn more, visit compumark.com



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